



For Immediate Release

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Ratner Companies signs on as presenting sponsors for Pink Jams! and Christian Siriano fashion event

*October 21 live-music fashion event supporting breast cancer
awareness announced*

July 6, 2011 (Washington, DC) —PINK JAMS!, a Washington, D.C. area breast cancer awareness charity, announces that Bubbles and Cibu, brands of Ratner Companies, will serve as the 2011 presenting sponsors for the organization's 2011 Pink Rocks the Runway™ charity fashion event.

The fashion show, Pink Rocks the Runway™ will include signature pink couture designs from some of Washington, D.C.'s talented local designers, created for this event modeled by young breast cancer survivors. Christian Siriano, working in collaboration with Pink Jams! will feature his entire Spring 2012 collection on the runway. The event will take place at the International Trade Center in Washington, D.C on Friday, October 21.

"Bubbles and Cibu are proud to support Pink Jams! as the 2011 presenting sponsors for Pink Rocks the Runway," said Ann Ratner, Co-Founder and President of Upscale Brands for Ratner Companies, parent company of Bubbles and Cibu, "Our company has a strong commitment to supporting issues that affect women, and breast cancer awareness is one of the most important causes we promote each year. Many of our Stylists have been touched by breast cancer in some way, so we all have overwhelmingly embraced Pink Jams! and its mission to raise awareness among young men and women in our community."

International designer Siriano, originally from Annapolis, said, "I am proud to collaborate with Pink Jams! to raise breast cancer awareness for young women in the DC area. Pink Rocks the Runway will be fun and fantastic. I am excited to come home and bring the New York fashion scene with me."

Ratner Companies is the largest family-owned and operated chain of hair salons in the country, operating nearly 800 salons in 16 states, and employing more than 12,000 Stylists. Its diverse brands include Hair Cuttery, BUBBLES, Salon Cielo and Spa, ColorWorks, and Salon Plaza.

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For more information on Pink Rocks the Runway™, go to www.pinkrockstherunway.com

Pink Jams!, founded after the loss of a 35-year old friend, works to support breast cancer education and awareness. For more information on PINK JAMS!, go to www.PinkJams.org

For more information on Ratner Companies, go to <http://www.ratnerco.com/home.html>